

The **Travel For Better Foundation** is dedicated to creating a brighter and more sustainable future for our global community.

Our mission is to **leverage the power of travel** to uplift communities, promote environmental stewardship, and foster sustainable economies—ensuring that tourism leaves a lasting, positive impact worldwide.



WHY IT MATTERS

Tourism is one of the world's largest industries—yet too often, its benefits don't reach the people and places that need them most.

At Travel for Better, we are working to ensure that every journey contributes to a more just, sustainable, and prosperous world.

JOIN US IN
MAKING
TRAVEL A
FORCE FOR
GOOD

Learn more by visiting
www.travelforbetter.org
or by emailing
info@travelforbetter.org

WHO WE ARE

Travel for Better (TFB) is a 501(c)(3) nonprofit organization dedicated to **making travel a force for good**. We work to ensure that tourism benefits the people, environments, and economies of the destinations travelers visit. Through education, impact-driven partnerships, and strategic funding, we help shape a more responsible and sustainable travel industry.

OUR PILLARS



PEOPLE

Travel should empower, not exploit.

We support tourism that respects local cultures, uplifts communities, and fosters deep, meaningful connections between travelers and the people who call these destinations home.



PLANET

The beauty of our world is what makes travel so extraordinary—but only if we protect it.

We advocate for responsible tourism that minimizes environmental impact, supports conservation efforts, and prioritizes regenerative practices.



ECONOMY

Tourism should drive long-term, sustainable prosperity.

We support economic models that keep wealth within destinations, empower local entrepreneurs, and invest in community-led initiatives.